



# WHITMOORE CHEMICAL COMPANY

## HOW CAN WHITMOORE DO MORE FOR YOU?

WHITMOORE CHEMICAL COMPANY  
PUBLIC RELATIONS DEPARTMENT  
CUSTOMER NOTIFICATION

DATE: JUNE 19, 1985  
TO: VALUED CUSTOMERS AND RETAIL PARTNERS  
FROM: LOU GREGHORN, PUBLIC RELATIONS MANAGER  
SUBJECT: AQUABEAM PRODUCT RECALL

DEAR VALUED CUSTOMERS AND RETAIL PARTNERS,

AT WHITMOORE CHEMICAL COMPANY, OUR COMMITMENT TO SAFETY AND QUALITY IS OUR TOP PRIORITY. WE ARE WRITING TO INFORM YOU OF AN IMPORTANT PRODUCT RECALL CONCERNING OUR AQUABEAM SUNSCREEN.

WE ARE ISSUING AN IMMEDIATE RECALL OF ALL AQUABEAM PRODUCTS. WE ASK THAT YOU RETURN ALL AQUABEAM SAMPLES AND PRODUCTS TO WHITMOORE CHEMICAL COMPANY AT YOUR EARLIEST CONVENIENCE. PLEASE SEND ALL RETURNS TO THE FOLLOWING ADDRESS:

WHITMOORE CHEMICAL COMPANY  
1500 JOHN TIPTON BLVD  
PENNSAUKEN TOWNSHIP, NJ 08110  
C/O PLANT MANAGER QUINTEN CHAMBERS

PLEASE NOTE THAT OFFERS OF REFUNDS OR REPLACEMENTS WILL BE DETERMINED AT A LATER DATE. WE UNDERSTAND THE INCONVENIENCE THIS MAY CAUSE AND APPRECIATE YOUR COOPERATION AND UNDERSTANDING DURING THIS PROCESS.

YOUR DEDICATION TO THE WHITMOORE CHEMICAL COMPANY BRAND IS INVALUABLE TO US, AND WE THANK YOU FOR YOUR PROMPT ATTENTION TO THIS MATTER. SHOULD YOU HAVE ANY QUESTIONS OR NEED FURTHER ASSISTANCE, PLEASE DO NOT HESITATE TO CONTACT OUR CUSTOMER SERVICE TEAM.

SINCERELY,

LOU GREGHORN  
PUBLIC RELATIONS MANAGER  
WHITMOORE CHEMICAL COMPANY — HOW CAN WHITMOORE DO MORE FOR YOU?

NOTE: THIS COMMUNICATION IS INTENDED FOR OUR CUSTOMERS AND RETAIL PARTNERS. PLEASE ENSURE THAT ALL AQUABEAM PRODUCTS ARE RETURNED PROMPTLY TO ENSURE COMPLIANCE WITH THE RECALL.



1500 John Tipton Blvd.,  
Pennsauken Township,  
NJ 08110  
(856) 555-7777